

Module/Unit of Learning	Taught During	What will students learn?	How are students challenged to become experts?	Links to other Subjects
Unit 2 Plan and Pitch	Autumn 1	<p>The primary focus for this term is to apply the knowledge learnt to the Set Assignment Unit 2 Plan and Pitch Including</p> <ul style="list-style-type: none"> • Choosing ideas for a micro-enterprise • Plan for a micro enterprise • Features of a product • Pricing of a product <p>Alongside these learners will revisit cash flow forecasts and investigate the effects of positive and negative cash flow on the set assignment enterprise scenario with a strong emphasis on analysis of cash flow information – considering changes in inflows and outflows over a period and how this affects the enterprise, considering differences between predicted and actual cash flow.</p> <p>Learners will also revisit break-even analysis and break-even point. Learners will construct and interpret a break-even chart, and recognise its limitations</p>	<p>Learners will be needed to call upon previous learning and apply this to the exam-based set assignment scenario. Thoroughly demonstrating knowledge.</p>	Maths

<p>Unit 3 Statement of comprehensive income Statement of financial position Profitability and liquidity</p>	Spring 1	<p>Learners will complete and interpret a statement of comprehensive income using given figures and suggest appropriate actions. Learners will complete and interpret a statement of financial position using given figures and suggest appropriate actions. Learners will interpret statements of comprehensive income and of financial position to calculate ratios</p>	<p>Learners will need to demonstrate resilience and develop skills in analysing information and giving advice for a specific purpose</p>	Maths English
<p>Unit 3 Financial planning and forecasting</p>				
<p>Unit 3 Promotional Mix</p>	Spring 1	<p>Learners will explore using exam-based materials the different methods of promotion used by enterprises, their suitability for different sizes of enterprise, including the factors they consider when choosing the most appropriate. Learners will consider why an enterprise targets its market, and the impact this has on promotion. Learners will consider the factors affecting the choice of promotional method for an enterprise.</p>	<p>Learners will be challenged to develop skills in analysing information and giving advice for a specific purpose</p>	Maths English
<p>Unit 3 EXAM</p>	Spring 1	Externally sat paper based 2 hour exam.		
<p>Unit 1 Exploring enterprises</p>	Spring 2	Learners will revisit this set assignment to resit or improve the grade awarded in August 2023		
<p>Unit 2 Plan and Pitch</p>	Summer 1	Learners will revisit this set assignment to resit or improve the grade awarded in January 2024		