

Curriculum Summary Document

Year 11 – Computer Science

Module/Unit of Learning	Taught During	What will students learn?	How are students challenged to become experts?	Links to other Subjects
R069 Assessment Controlled Assessment	Autumn 1	The controlled assessment for Unit R069 challenges students to apply their enterprise and marketing knowledge in a practical context. They will develop a product proposal, create a brand identity, plan a promotional campaign, and deliver a professional pitch. This assessment encourages creativity, strategic thinking, and communication skills, reflecting real-world business scenarios.		
R069 Controlled Assessment	Autumn 2	The controlled assessment for Unit R069 challenges students to apply their enterprise and marketing knowledge in a practical context. They will develop a product proposal, create a brand identity, plan a promotional campaign, and deliver a professional pitch. This assessment encourages creativity, strategic thinking, and communication skills, reflecting real-world business scenarios.		

R067	Spring 1	Unit R067 of the Cambridge OCR Level 1/2 Enterprise and Marketing course introduces students to core enterprise and marketing concepts. It covers key topics such as customer needs, market segmentation, product development, pricing strategies, and financial forecasting. Through this externally assessed unit, students build foundational knowledge essential for understanding how businesses operate and succeed in competitive markets		
R067	Spring 2	Unit R067 of the Cambridge OCR Level 1/2 Enterprise and Marketing course introduces students to core enterprise and marketing concepts. It covers key topics such as customer needs, market segmentation, product development, pricing strategies, and financial forecasting. Through this externally assessed unit, students build foundational knowledge essential for understanding how businesses operate and succeed in competitive markets		
R067	Summer 01	As students prepare to revise and sit their R067 assessment, they'll be consolidating key enterprise and marketing knowledge. This includes understanding customer needs, market segmentation, product development, and financial planning. Focused revision and practice will help them apply these concepts confidently in the exam, demonstrating real-world business insight.		